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November 9, 2012

Ms. Nicole Della Rocco
Senior Campaign Finance Analyst
Reports Analysis Division
999 E Street, NW
Washington, DC 20463

Dear Ms. Della Rocca,

The Life and Marriage PAC (FEC ID: C00438531) is in receipt of your letter dated October 5, 2012 in reference to the Committee's 2012 July Quarterly FEC report. Your request asks for additional information regarding (2) independent expenditures that occurred during the July Quarterly reporting period. Please find below an explanation for each expenditure:

1) For the \$403.81 expenditure on 5/7/2012, the expenditure was within the 48-hour reporting period and did not meet the threshold for reporting during this timeframe. The total costs of the Facebook advertising were not available until June, 2012 and disclosed subsequently on the July Quarterly FEC report.

2) For the \$1,485 expenditure on 5/29/2012, the original 24-Hour Independent Expenditure report was filed on a timely basis on 5/30/2012 which disclosed the PAC's best estimate for cost at the time or \$10,000 for both radio production and placement. Once the PAC was made aware of the additional production costs, it promptly filed an amendment to the 24-Hour Independent Expenditure report disclosing the additional costs.

The Committee trusts that this response sufficiently responds to your request. If you have any additional questions regarding this response, please contact Cleta Mitchell, the PAC's legal counsel, at (202) 295-4081.

Sincerely,
Steve Taylor
Treasurer
